

A close-up, high-angle photograph of a laptop keyboard resting on a textured, light-brown fabric surface. The keyboard is dark-colored with white lettering on the keys. Visible keys include 'delete', 'enter', 'return', 'shift', 'option', and 'command'. The laptop's trackpad is also visible. The overall lighting is soft and even.

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PRIORITIZING

TAKE BACK YOUR TIME



Prioritization is designating or treating something as more important than other things.

It is determining an order for all the aspects in your life, allowing you to simplify your days, choosing to do what is most important.

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While there are many approaches to prioritizing your life with the separation of work and home life, we don't think it is that simple. As a Gateway Travel Agent who may not have the opportunity, ability, or desire to work outside the home, work and home life are the same thing.

There are many different ways taught on how to prioritize your life. It could be prioritized by money, fulfillment, laziness, ease, urgency, and many other factors.

For us, we will prioritize based on what is important to us. Our philosophy is this:

"If it's not important to you, why would you do it?"

Life is too short to take time away from personal fulfillment, family, friends, and building a successful business.

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It may seem like this is a selfish way of living life, only prioritizing your life by what YOU want to do, but what if your priorities lie in giving back to the community, your family, or charity work.

This is the beauty of prioritizing by importance approach. You prioritize your life the way YOU believe it should be. If you don't want to do something, than don't do it.

How can this apply to Travel?

You are with Gateway Travel for a reason. You are here either as a hobby, and part-time job, or a full-time career. No matter the reason, you've decided to prioritize this business as important. One of the most important things you can do for your business is plan your path, and organize your approach.

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You may believe that you can give an hour a day into this business and you'll be successful. If that's the level of importance you believe the Travel business is worth, than by all means, DO THAT! But we believe this business identifies with a gym membership; "You will get out what you put in".

You deserve to be happy. You deserve to be successful. You deserve to have a job that you love! You deserve to prioritize your life so you don't waste time on things that aren't important.

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